



ARC
AWARDS
INTERNATIONAL
XXXVIII

THE ACADEMY AWARDS OF ANNUAL REPORTS

2024 CALL FOR ENTRIES

THE ENDURING VALUE OF THE ARC AWARDS

Annual Reports are among the most meteoric – and transient – of corporate publications. They shine brightly for the year, exciting to see the final production. Then they recede as the next year's books begin to take form. The ARC Awards give meaning to this ephemeral work.

The many talented teams of writers, photographers, designers and creatives, who put forth their best efforts to produce a beautiful annual report, will have the ARC prize to point to. It's proof that an international faculty of judges, all at the top in the industry, felt that what was done was artistic, intelligent and innovative: worthy of global recognition.

For 38 years, the ARC Awards continues to be the most prestigious award in annual reports. The feeling of winning in this highest-esteemed competition is all the more gratifying precisely because it was selected by your peers. That's the value of the ARCs.

Our mission is to raise the standards of excellence, to give recognition to the truly great and original new ideas, and to inspire even better work!

Here's to you! Wishing your stellar annual reports world-wide acclaim in the 2024 ARC Awards!

With admiration & respect,



Reni L. Witt
President and Founder
International ARC Awards

P.S. This year's deadline to post or send your entries is **May 24th**.



**2023
BEST OF SHOW**

SHIAN INC.
NISSIN FOODS HOLDINGS CO., LTD.



2023 - BEST OF COUNTRIES



BEST OF AUSTRIA
NEXXAR GmbH for
WIENERBERGER AG



BEST OF INDONESIA
DNA KOMUNIKA for
PT PGN LNG INDONESIA



BEST OF SINGAPORE
META FUSION PTE LTD for PSA
INTERNATIONAL PTE LTD



BEST OF CHINA
TOPPAN MERRILL LIMITED
for HARBIN BANK CO., LTD.



BEST OF JAPAN
SHIAN INC. for
NISSIN FOODS
HOLDINGS CO., LTD.



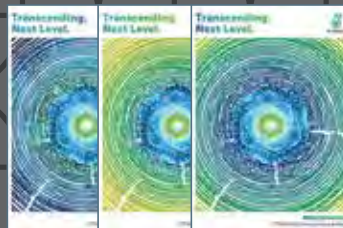
BEST OF GERMANY
STAKEHOLDER REPORTING
GmbH & CO. KG for DEUTSCHE
TELEKOM AG



BEST OF KOREA
TALANTONE CREATIVE GROUP
for LOTTE CORPORATION



BEST OF HONG KONG SAR
IONE FINANCIAL PRESS
LIMITED for THE HONGKONG AND
SHANGHAI HOTELS, LIMITED



BEST OF MALAYSIA
NOVA FUSION SDN BHD for
PETRONAS CHEMICALS
GROUP BERHAD



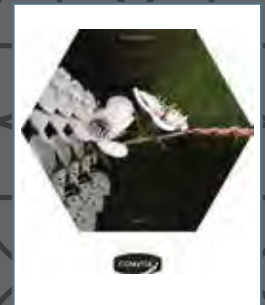
BEST OF USA
CALIFORNIA WATER
SERVICE GROUP

BEST OF SRI LANKA
EMAGWISE
(PRIVATE) LIMITED for
HNB ASSURANCE PLC



BEST OF TÜRKİYE
FINAR KURUMSAL
ILETISIM COZUMLERI
LTD. STI. for AKSA
POWER GENERATION

BEST OF EUROPE
SOLBERG / VOLVO CARS
for VOLVO CARS (Sweden)



BEST OF INTERNATIONAL
INSIGHT CREATIVE
LIMITED for CONVITA NZ LTD.
(New Zealand)

2023 - BEST OF CATEGORIES

For the complete look at all the Grand Awards Winners, go to:

[mercommawards.com/arc/
GrandGallery.htm](https://mercommawards.com/arc/GrandGallery.htm)

ENTRY DETAILS

Who

The competition is open to all organizations and individuals involved in the process of producing annual reports for publicly held or privately owned companies, government agencies, associations, and not-for-profit organizations.

What

To process your entry, simply send:

- Completed Entry Form
- **3 copies of each printed annual report** submitted for each category/classification (example: your annual report enters three categories — send 9 copies)
- **Online annual reports, submit only URL**
- Entry fee with Master Payment Form

Note: For definitions of Category Descriptions, please see www.mercommawards.com/arc/entryInfo.htm#faqs.

All entries must be based on the 2023 calendar year or any part of the fiscal year that includes 2023.

When

All entries emailed or postmarked by **May 24, 2024** will be considered. Send print annual reports by courier, DHL Express, FedEx, TNT or UPS. Send online annual reports to info@mercommawards.com.

Where

Send fee, entry form and **print annual reports** to:

MerComm/ARC Awards
500 Executive Boulevard - Ste. 200
Ossining-on-Hudson, NY 10562 (USA)

Send **online annual reports** with URL, fee and entry form to: info@mercommawards.com

Make checks payable in U.S. dollars to MerComm/ARC. Credit card payment is also accepted on the Master Payment Form (p.8), by phone 1-914-923-9400 or email info@mercommawards.com. Contact our office for details concerning bank transfers.

Why

The ARC Awards stands for “Annual Report Competition.” Beyond the acronym, “arcs” represent the longitudinal and latitudinal lines circling the earth, symbolizing the global reach of this international competition.

ARC 2024 CALENDAR

May 24th - Deadline

August 28th - Winners Notified

September 25th - Grand Winners Announced

October 10th - Best of Show Revealed

JUDGING PROCEDURES

Criteria for Judging

Entrants from agencies, companies and non-profit groups, whether large or small, have an equal chance at winning. Budgets are disregarded – ensuring balance. Awards are given for overall performance – in other words, how well the annual report tells the company’s story this year.

Some of the elements to be considered in the judging of the annual reports include: cover design, chairman’s letter, interior design, clarity of written text, photography, presentation of corporate information, expression of financial data, and how well the spirit of the organization is communicated.

Judging Process

The ARC Awards are conducted as a “blind” judging. (Nominating agency names are withheld from the judges.)

Each entry is evaluated three separate times during the preliminary rounds. The three sets of scores are then averaged into a single score for the individual entry. A certain minimum score must be achieved to qualify for an award. Only one Gold, Silver, Bronze and Honors Award will be given in each classification; however, if no entry scores high enough, no award will be given.

The Judges

Judges come from around the globe to participate on the ARC jury panels. Preliminary judging is carried out independently by panels of judges representing leaders in the fields of investor relations, writing, design and photography. Final judging is made by presidents, CEOs and other senior executives of corporations, agencies, and design firms.

The Winners

Annual reports scoring in the top 30 percent will be awarded Honors, Bronze, Silver and Gold certificates of outstanding achievement. All Gold Award winners become candidates for the Best of Category – Grand Awards. An ARC Awards plaque will be presented to each of the Grand Awards winners. The Best of Show trophy will be presented to the one top annual report that best exemplifies the spirit of the ARC Awards.

Important – Award Certificates

Should your entry win an award, your certificate will be personalized in the following format:

Nominating Company
CLIENT COMPANY
“Title of Annual Report”
Category

If you would prefer any variation to the official format, you must let us know in writing on the entry form.

Judges

The distinguished panel of judges recognizes the art of communications in a global economy and the science of new technologies that enable the worldwide exchange of ideas and information. Members of the judging faculty will evaluate the entries based on the standards of international excellence through the measures of creativity and craft.

33 VISUAL – MEXICO
A. PLUS FINANCIAL PRESS LIMITED
– HONG KONG SAR
ABOVE THE LINE COMPANY LIMITED
– HONG KONG SAR
AIR – USA
AIRPORT AUTHORITY – HONG KONG SAR
AKADEMIE DEUTSCHER
GENOSSENSCHAFTEN E.V. – GERMANY
ANTA SPORTS PRODUCT LTD.
– HONG KONG SAR
ATREVIA – PORTUGAL
ATREVIA – SPAIN
ATRUVIA – GERMANY
AVILA CREATIVE, INC. – USA
BANK OF CHINA – HONG KONG SAR
BERENBERG – GERMANY
BESO BY LLYC – SPAIN
BGA PUBLISHING – USA
BRAINDS MARKEN UND DESIGN GMBH
– AUSTRIA
BURGESS STRATEGIC MARKETING SERVICES
– USA
CALIFORNIA WATER SERVICES GROUP – USA
CD COMMUNICATIONS GROUP SDN BHD
– MALAYSIA
CHINA COMMUNICATIONS SERVICES
CORPORATION LIMITED – HONG KONG SAR
CHINA TELECOM CORPORATION LTD.
– HONG KONG SAR
CHINA UNICOM – HONG KONG SAR
CHRISTIAN RAHOFER GMBH – AUSTRIA
CITIC – HONG KONG SAR
CODE RED – GERMANY
CONCEPT C MEDIA GMBH – GERMANY
COPE CONTENT PERFORMANCE
GROUP GMBH – AUSTRIA
CREB (GREATER CHINA) LIMITED
– HONG KONG SAR
CREATIVE CREATURE COMPANY
LIMITED – HONG KONG SAR
CURRAN & CONNORS, INC. – USA
DESIGNKOMMUNE – GERMANY
DNA KOMUNIKA – INDONESIA
DONNELLEY FINANCIAL SOLUTIONS
– HONG KONG SAR
EDICO FINANCIAL PRESS SERVICES LTD.
– HONG KONG SAR
ELEGANCE FINANCIAL COMMUNICATIONS
LIMITED – HONG KONG SAR
EQUITY FINANCIAL PRESS LTD.
– HONG KONG SAR
FAR EAST CONSORTIUM
INTERNATIONAL LTD. – HONG KONG SAR
FAST RETAILING CO., LIMITED – JAPAN
FGI DESIGN – USA
FINAR KURUMSAL – TÜRKIYE
FULKRUM STUDIO – USA
GENESIS ENERGY – NEW ZEALAND
GENNEX FINANCIAL PRESS LIMITED
– HONG KONG SAR
GLOBAL REPORTING SERVICES – AUSTRALIA
GRANATO CREATIVE GROUP – USA
GREAT THINKS GMBH – GERMANY
H2H CONSULTING – USA
HETERMEDIA SERVICES LTD.
– HONG KONG SAR
HGB HAMBURGER GESCHÄFTSBERICHTE
GMBH & CO. KG – GERMANY
HONG KONG BROADBAND
NETWORK, LTD. – HONG KONG SAR
HONG KONG METROPOLITAN
UNIVERSITY – HONG KONG SAR
HONG KONG TOURISM BOARD
– HONG KONG SAR
HYUNDAI MOTOR GROUP – SOUTH KOREA
ILINK GROUP LIMITED – HONG KONG SAR
INBRAX – CHILE
INSIGHT CREATIVE – NEW ZEALAND
IONE FINANCIAL PRESS LIMITED
– HONG KONG SAR
IR & MEHR – AUSTRIA
JOURNAL INTERNATIONAL THE HOME
OF CONTENT GMBH – GERMANY
JUJU STUDIO – USA
JUNGHEINRICH – GERMANY
KANRO INC. – JAPAN
KDI DESIGNAGENTUR – GERMANY
KERRY PROPERTIES – HONG KONG SAR
KILLING MARIO – SOUTH KOREA
KMW – GERMANY
KPR – SOUTH KOREA
KW COMMUNICATIONS – GERMANY
LIN YOUNG – MALAYSIA
LLYC – SPAIN
LORRAINE GREGORY COMMUNICATIONS
– USA
M&M CONSULTING LTD. – HONG KONG SAR
M DIGITAL PARTNERS COMPANY LIMITED
– HONG KONG SAR
M-1 STUDIOS – USA
MEDIA GENESIS – USA
MENS CREATION LIMITED – HONG KONG SAR
MENSALIA GMBH – AUSTRIA
METAFUSION PTE. LTD. – SINGAPORE
MILENIO 3 – MEXICO
MM PARTNERS – SOUTH KOREA
MSI – LUXEMBOURG
NGONG PING 360 – HONG KONG SAR
NOON CREATIVE – USA
NOVA FUSION – MALAYSIA
OCEAN PARK CORPORATION
– HONG KONG SAR
ORANGE FINANCIAL PRINTING LIMITED
– HONG KONG SAR
PEPPERCLUB – GERMANY
PROFILWERKSTATT – GERMANY
PRATT INSTITUTE – USA
QUAKER HOUGHTON – USA
REF FINANCIAL PRESS LIMITED
– HONG KONG SAR
REGINALD PAUFFLEY – UNITED KINGDOM
RETHINK – MALAYSIA
RINGZWEI – GERMANY
SAKAGUCHI CORP. – JAPAN
SEQUEL – USA
SHIAN INC. – JAPAN
SIX GROUP SERVICES AG – SWITZERLAND
SMART MEDIA – SRI LANKA
SOLOMON FINANCIAL PRESS
– HONG KONG SAR
SSDM – USA
STAN GELLMAN GRAPHIC DESIGN INC. – USA
STUDIO 210, LLC – USA
SYDINVEST – DENMARK
SYMRISE – GERMANY
TAYBURN – TÜRKIYE
TERRITORY – GERMANY
THE HONG KONG SOCIETY FOR THE AGED
– HONG KONG SAR
TOPPAN MERRILL LIMITED – HONG KONG SAR
TRIGLAV, D.D. – SLOVENIA
TRONNCOM KG – AUSTRIA
ULLED ASOCIADOS – SPAIN
UNITED THERAPEUTICS – USA
USA WRITING SERVICES – USA
WALKER PUBLICITY CONSULTING – USA
WYNK DESIGN, INC. – USA
X DESIGN – MEXICO
YELLOW CREATIVE (HK) LIMITED
– HONG KONG SAR
ZEEV ZAMIR – USA

CLASSIFICATIONS

CORPORATIONS

- 001 Aerospace & Defense
- 002 Agricultural Machinery
- 003 Airlines
- 004 Airport Management
- 005 Automobile & Trucks

Banking & Financial Services:

- 006 Asia/Oceania
- 007 Europe
- 008 Hong Kong SAR
- 009 The Americas

010 Banking, Invest. & Wealth Mgt.

Banks:

- 011 International
- 012 Local
- 013 National
- 014 Regional

- 015 Beer/Wine/Spirits
- 016 Beverage & Food Manufacturer
- 017 Biotechnology
- 018 Business Services
- 019 Candy Production & Sales
- 020 Chemicals
- 021 Coin Minting & Refining
- 022 Communications Services
- 023 Conglomerate - Multinational
- 024 Construction & Building
- 025 Construction/Engineering
- 026 Department Stores
- 027 Diversified Business
- 028 Electric & Gas Services
- 029 Electric Power Company
- 030 Electricity Generator & Retailers
- 031 Energy
- 032 Energy Equipment & Services
- 033 Energy Infrastructure
- 034 Engineered Joining Technology
- 035 Engineered Products Manufacturer
- 036 Family Sports Club
- 037 Financial & Tech. Svcs.
- 038 Financial Assets Management
- 039 Financial Holding Co.
- 040 Financial Printing

Financial Services:

- 041 Consumer & Specialty
- 042 General

- 043 Food & Consumer Packaged Goods
- 044 Game Developer
- 045 Glass Production
- 046 Global Port Operator
- 047 Health & Life Sciences

- 048 Healthcare & Diverse Businesses
- 049 Holding Company
- 050 Hotel & Leisure
- 051 Information Services
- 052 Information Technology
- 053 Infrastructure Company

Insurance:

- 054 General
- 055 Life & Health
- 056 Reinsurance

- 057 Internet Commerce
- 058 Internet Service Provider
- 059 Investment Holding Company
- 060 IT Services & Solutions
- 061 Jewelry
- 062 Logistics/Advertising Analysis
- 063 Logistics & Supply Chain Facilitator
- 064 Logistics Svcs./Enterprises
- 065 Machine Vision Systems
- 066 Manufacturing & Distributing
- 067 Media Company/Conglomerate
- 068 Mining: Ferrous & Nonferrous
- 069 Mobile Network Operations
- 070 Natural Gas Svcs. Provider
- 071 Network Services & Comms.
- 072 Oil & Gas Production Services
- 073 Operator/Broadband Provider
- 074 Optical Frames & Sunglasses
- 075 Paper Manufacturing
- 076 Pharmaceuticals

Property Development:

- 077 Commercial
- 078 Investment Holding
- 079 Residential
- 080 Various & Multi-Use

081 Railway

Real Estate Development/SVC:

- 082 Commercial/Industrial
- 083 High End/Luxury Properties
- 084 Residential Properties
- 085 Various & Multi-Use

086 Real Estate Integrated Development & Investment

Real Estate Investment Trust (REIT):

- 087 Commercial/Industrial/Office
- 088 Retail/Shopping Centers
- 089 Various & Multi-Use

090 Real Estate Management

Retail:

- 091 Specialty Stores
- 092 Supercenters
- 093 Supermarkets
- 094 Service Provision Company
- 095 Shipping Services
- 096 Software & IT Solutions
- 097 Sportswear
- 098 Technologies/Engineering
- 099 Telecommunications
- 100 Telecommunications Equip. Service Provider
- 101 Telecommunications
- 102 Textile Materials Production
- 103 Tourism
- 104 Toy Manufacture & Sales
- 105 Transportation & Leasing
- 106 Water Supply Cos. (Corp.)
- 107 Wireless Service Provider
- 108 Other/Misc. Corporations (Please specify industry on entry form)

NON-PROFIT ORGANIZATIONS

- 109 Cancer Research
- 110 Child Rehabilitation
- 111 Christian/Religious Organization
- 112 Conservation & Education
- 113 Cultural Organization
- 114 Disabilities Advocate /Assistance
- 115 Foreign Aid Organization
- 116 Foundation
- 117 Government Agencies & Offices
- 118 Health & Education
- 119 Housing
- 120 International Development & Finance Institution
- 121 Motoring Club
- 122 National Accounting Body
- 123 N.G.O. Charitable Organization
- 124 Racing Club
- 125 Rehabilitation & Crime Prevention
- 126 Senior Citizens Charity
- 127 Social Service Organizations
- 128 Tourism
- 129 University
- 130 Urban Renewal
- 131 Vocational Training & Education
- 132 Other/Misc. Non-Profit Org. (Please specify type of organization on entry form)

SPECIALIZED ANNUAL REPORTS

133 Combined Annual & ESG Report

- Combined Annual & Sustainability Report
- 134 Non-Traditional
- 135 Traditional

- 136 Company Fact Sheet
- 137 CSR - Corporate Social Responsibility Report
- 138 DEI - Diversity, Equity & Inclusion Report

- ESG - Environmental, Social & Governance Report:
- 139 USA
- 140 Other Countries

Integrated AR & CSR:

- 141 2-3 Part Presentation
- 142 Hardcover/Boxed
- 143 Non-Traditional
- 144 Traditional

- 145 Integrated AR & ESG
- 146 Summary Annual Review

Sustainability Report:

- 147 Americas & Europe
- 148 Asia/Pacific
- 149 Hong Kong SAR

- 150 Other/Misc. Specialized ARs (Please specify on entry form)

ENTRY FORM

DEADLINE: MAY 24, 2024

Remember — send 3 books per Print Category!

Please fill out this page for each annual report submitted.

Log number
Official Use only

ENTRY INFORMATION

TITLE OF ANNUAL REPORT

Suggestion: Use phrase or text from cover of the annual report.

THEME OR GOAL

You may type on separate sheet of paper. Please be brief.

CATEGORY & CLASSIFICATION (see *three digit codes on opposite page*) Ex: Write in boxes below.

PRINT ANNUAL REPORTS - 2023

Overall Presentation (choose only one)

Traditional Format	TD	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Non-Profit Organization	NP	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Non-Traditional A.R.	NT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Specialized A.R.	SP	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Non-English A.R.	NE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Featured Categories (choose any or all)

Cover Photo/Design	CD	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chairman's/President's Letter	CL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Interior Design	ID	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Written Text	WT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Photography	PH	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Illustrations	IL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Infographics	IG	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Financial Data	FD	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Printing & Production	PP	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

ONLINE ANNUAL REPORTS - 2023

Overall Presentation (choose only one)

Interactive	IT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
PDF A.R.	PD	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Non-Profit Organization	NN	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Featured Categories (choose any or all)

Cover/Home Page	HP	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chairman's Letter/Presentation	CP	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Design/Graphics	DG	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Script/Writing	SW	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Photography/Video	PV	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

ONLINE A.R.s provide URL:

OTHER/MISC - (Codes 108, 132 or 150)

Describe industry or organization:

NOMINATOR INFORMATION

YOUR NAME MR. MS.

TITLE

AGENCY/CORPORATION

STREET ADDRESS

CITY

STATE

ZIP/POSTAL CODE

COUNTRY

PHONE

FAX

E-MAIL

URL

CLIENT INFORMATION

CLIENT'S NAME MR. MS.

TITLE

CLIENT CORPORATION/ORGANIZATION

STREET ADDRESS

CITY

STATE

ZIP/POSTAL CODE

COUNTRY

PHONE

FAX

E-MAIL

URL

MASTER PAYMENT FORM

Fill out this section once and attach with payment. Upon receipt, all entries become property of MerComm, Inc., which may use entries for display and exhibition purposes. **DEADLINE FOR ENTRIES and 20% DISCOUNT: MAY 24, 2024**

PRINT ANNUAL REPORTS - Corporation

Overall Presentation

Number of Entries x \$390 each = \$ _____

Featured Categories

Number of Entries x \$340 each = \$ _____

PRINT ANNUAL REPORTS - Non-Profit Organization

Overall Presentation

Number of Entries x \$290 each = \$ _____

Featured Categories

Number of Entries x \$230 each = \$ _____

ONLINE ANNUAL REPORTS - Corporation

Overall Presentation

Number of Entries x \$310 each = \$ _____

Featured Categories

Number of Entries x \$280 each = \$ _____

ONLINE ANNUAL REPORTS - Non-Profit Organization

Overall Presentation

Number of Entries x \$260 each = \$ _____

Featured Categories

Number of Entries x \$220 each = \$ _____

TOTAL Number of Entries - Subtotal \$ _____

5-10 Entries, 5% Discount \$ _____

11-20 Entries, 10% Discount \$ _____

21+ Entries, 20% Discount* \$ _____

***(Valid only to May 24, 2024)**

TOTAL FEES PAID \$ _____
(U.S. Dollars - Drawn on U.S. Banks only.)

Check Enclosed

Bank-to-Bank Transfer

(Contact us for details)

American Express

-- Exp. -

MasterCard/Visa

Exp. -

Cardholder's Signature _____

Cardholder's Name _____

Company _____

Make checks payable and mail to:

MerComm/ARC

500 Executive Boulevard - Ste. 200

Ossining-on-Hudson, NY 10562 USA

T: 1-914-923-9400

F: 1-914-923-9484

E: info@mercommawards.com

SHIPPING INSTRUCTIONS: To hasten your package through customs, please affix or mark in bold lettering outside the package - "Contest Material. No Commercial Value." Send by DHL, FedEx, TNT or UPS.